

LENDIO VISUAL IDENTITY ELEMENTS

LOGO

PRIMARY



APPROVED STANDALONE MARKS



COLORS

#2468C7	#192526
#9C86BB	#F98F6D
#D8F477	#EFE2D0

FONTS

FREIGHT TEXT PRO BOOK

AaBbCc

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

FREIGHT TEXT PRO BOOK ITALIC

AaBbCc

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0*

PROXIMA NOVA REGULAR

AaBbCc

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

PROXIMA NOVA SEMIBOLD

AaBbCc

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

PROXIMA NOVA EXTRABOLD

AaBbCc

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0